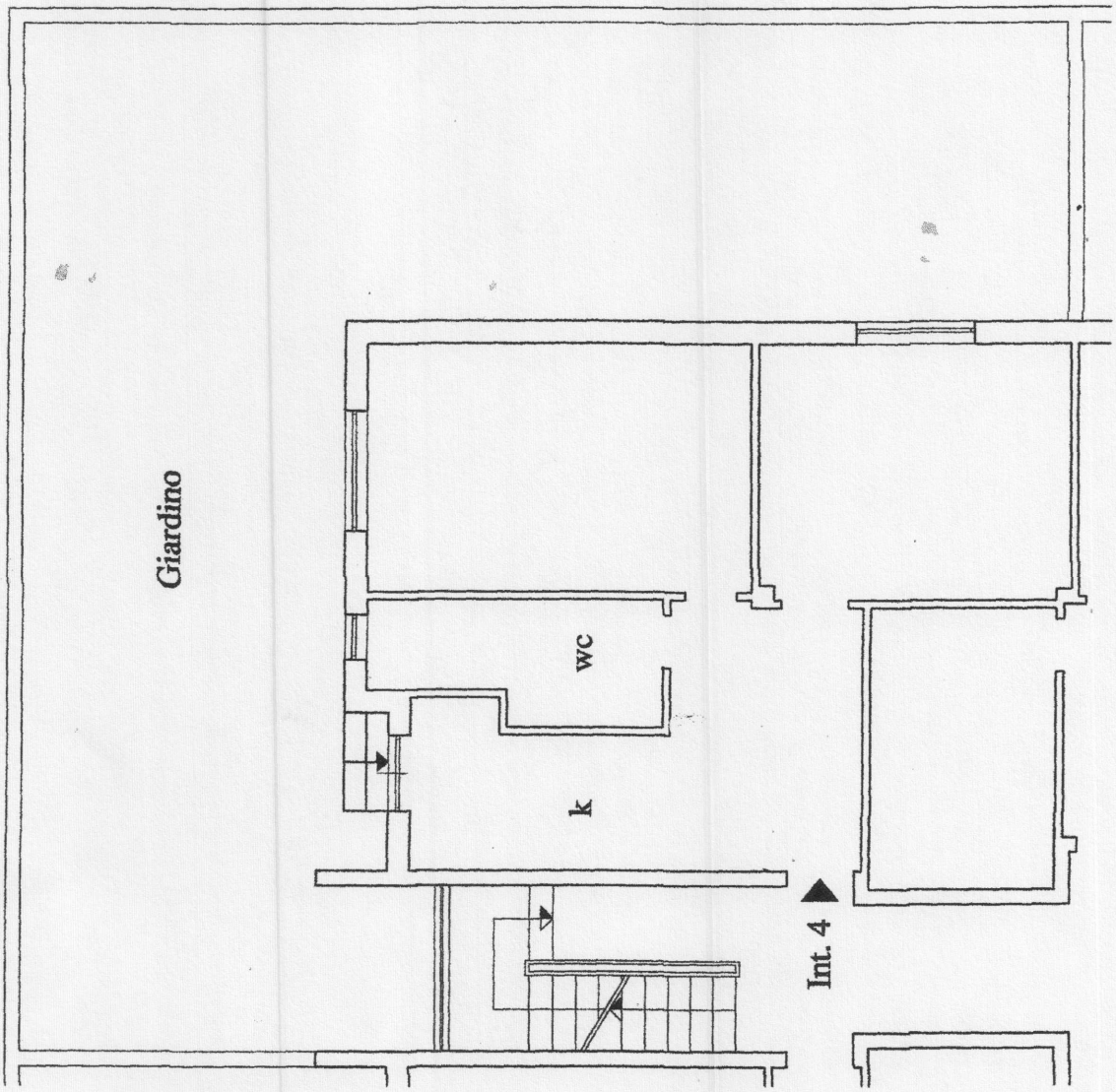VIA FERENTANO